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Sweeter together: Copersucar joins WBCSD

Geneva – Today, Copersucar joins nearly 200 forward-thinking companies as a new member of the World Business Council for Sustainable Development (WBCSD). Copersucar, a globally significant player in the world’s sugar and ethanol markets, will use this partnership to continue making strides for sustainability.

Paulo Roberto de Souza, Copersucar’s CEO, stated: “At Copersucar, we are dedicated to growing our business openly and sustainably. We believe our partnership with WBCSD will help us take the next step in creating value for society, the environment, and our shareholders. As a global bio-ethanol supplier, Copersucar believes that renewable biofuel represents great potential for greenhouse gases mitigation, and a huge contribution to the environment. We are happy about new opportunities for collaboration on sustainability challenges, and we are excited to share our experiences with other WBCSD members as well.”

Peter Bakker, WBCSD’s President and CEO welcomes this partnership. “WBCSD is proud to welcome Copersucar. Their commitment to continuously improve across their supply chains is admirable, and we look forward to supporting them going even further with their efforts. We hope that Copersucar will share ideas as we work together to innovate and implement new business solutions for addressing global challenges.”

Copersucar’s market reach and sustainability initiatives make the company a worthy candidate for going beyond business as usual. Copersucar meets 12% of global demand for ethanol and free market sugar, with significant activities in food and clean energy supply across the world. Taken together, Copersucar’s ethical business practices and WBCSD’s network of forward thinking businesses should make for a productive and fruitful partnership.

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Notes to Editors

About Copersucar

Copersucar is the largest Brazilian sugar and ethanol commercialization operation integrated to production, with global leadership in the market of these products. Its unique business model combines the large-scale supply of high quality products with an integrated system of logistics, transportation, storage and commercialization to serve domestic and global markets.

The Company is ready to meet current challenges and to continue growing, with operational excellence, competitiveness, profitability and sustainability. Economic, social and environmental pillars provide support to results that have been reached and to future projections. Read more about Copersucar’ sustainability initiatives [here](#).

About the World Business Council for Sustainable Development (WBCSD)

The World Business Council for Sustainable Development (WBCSD), a CEO-led organization of some 200 forward-thinking global companies, is committed to galvanizing the global business community to create a sustainable future for business, society and the environment. Together with its members, the Council applies its respected thought leadership and effective advocacy to generate constructive solutions and take shared action. Leveraging its strong relationships with stakeholders as the leading advocate for business, the Council helps drive debate and policy change in favor of sustainable development solutions.

The WBCSD provides a forum for its member companies - who represent all business sectors, all continents and a combined revenue of more than \$8.5 trillion, 19 million employees - to share best practices on sustainable development issues and to develop innovative tools that change the status quo. The Council also benefits from a network of 70 national and regional business councils and partner organizations, a majority of which are based in developing countries. www.wbcSD.org
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